

**ECOSYSTEM SERVICES:
MARKET CHALLENGES AND OPPORTUNITIES**



Barcelona, November 4th 16:00-18:30

Faced with the challenges of integrated water resources management and the increasing demand for economical valuation, the approach of ecosystem service is gaining more attention within domains dealing with natural resources management. As a result, several EU Initiatives, such as EIP Water or JPI Water have considered that research and innovation in this field requires specific attention.

This workshop focuses on identifying *opportunities* offered by EU Initiatives for developing markets for ecosystem services, analyse the *challenges* that need to be tackled and, provide guidance on how successful connection among the both of them takes place in selected projects.

- Review and analyse the ES opportunities identified by EIP and JPI Water and the issues to be tackled by future projects.
- Understand the key issues to be taken into account in order to conceive a successful proposal.
- Analyse where there is still the need of further research or consideration in the future.

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To analyse these questions and share their views and experiences, contributions from main stakeholders will take place during the meeting*:

- EIP Water - Robert Schröder - European Commission, DG Environment
- JPI Water - Enrique Playán - MINECO, JPI Coordinator
- DESSIN Project – David Schwesig, IWW (DE)
- TRAP Project – Ninetta Chaniotou, Kainoun Etu Oy (FI)

We invite both industry practitioners and academia to join us and share their experiences in a discussion forum with the final aim of generating proposals for EIP Water Action Groups and future H2020 and JPI Water calls.

If you are interested in contributing to our meeting, please [register](#) before **October 17th**. Places are limited and participation will only be possible by invitation. For further details, you can contact with Francisca Gómez at fgomez@cpi2020.es

* Additional contributions will be included in a later communication.